



STAKEHOLDER OPINION ON LIVESTOCK PRODUCT MARKETING



Expansion of contract farming to goat and pig.
Adoption of model contract farming law or suitable provision in contract act to address known concerns.

Mapping of physical livestock markets and their modernization.
Facilitation of inter-state movement of animals to and from these markets.



Adopt animal / farm premise identification to ensure better marketing linkage, traceability of local produce.

Encourage observed trend of branding of local livestock products. Support local producer to set up or avail service of quality laboratories.



RETAIL
OUTLET

Offer part of departmental properties in prime location on rent to producer groups to set up retail outlets.

Conduct generic campaign to promote consumption of local produce. Encourage associations to implement Good Farming Practices and self-certify members for quality.



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ASSAM STATE VETERINARY ROAD MAP PROJECT
Implemented by : Vet Helpline India Pvt. Ltd.

 : +91 94359 11606

 : info@vethelplineindia.co.in