

Inputs provided to Government of Assam
by
Vet Helpline India Pvt Ltd
for
Promotion of private investment in Livestock sector
(October'2018)

We are pleased to submit herewith our views regarding possible incentives to promote private investment in livestock sector of Assam.

The incentives mentioned here are additional to existing incentives e.g. capital investment subsidy etc. under North East Industrial and Investment Promotion Policy of Assam, 2018, Food Processing related incentive e.g. Mega Food Park and subsidy / interest subvention on bank credit under various NABARD sponsored schemes / programs.

The initiative proposed excludes proposed Investment Fund for Small and Medium Enterprises in the Agribusiness Sector of Assam under World Bank funded Assam Agribusiness and Rural Transformation Project (APART).

Possible incentive areas:

- I. Public equity / venture capital fund for local companies / startups investing on value chain critical enterprises in livestock sector.
- II. Credit guarantees to successful livestock cooperatives.
- III. Access to facilities / services of government farms / facilities and incubation Fund support for 1st generation entrepreneurs growing within earmarked land areas of government farms / other infrastructures.
- IV. Concessional Electricity charge.
- V. Grant for brand building activities e.g. Hiring of consultancy, certification services, preparation of commercials.
- VI. Innovation Grant Support
- VII. Risk fund to support business continuity of enterprises in the event of disaster.

Other support / interventions / incentives with an objective to promote investment such as:

1. Nodal Departmental Contact point / Investment facilitation unit.
2. Periodic Listing of facilities ready for revamp / operation under PPP mode
3. Access to GIS maps and other information for investment suitability analysis and risk assessment
4. Preferential Land bank support being developed under industry department.
5. Facilitation of livestock and poultry related contract farming operations through adoption of contract farming law.
6. Major initiative to set up Livestock Protein Park – in line to Food Park to provide common processing facility – tailored to livestock sector in feasible location.
7. Facilitation of feed crop (e.g. Maize, soybean, coarse grain) cultivation / appropriate harvesting through various support program of Agriculture department.
8. Facilitations of permissions from statutory bodies (For private educational institutes)
9. Reimbursement of cost of participation in relevant national business / technology expo.
10. Reimbursement of cost of quality certification.
11. Government outsourcing of public services and artificial insemination operations for notified areas.
12. Government outsourcing of service of private drug stores in public funded dispensaries.
13. Public investment for focus and targeted trade related disease control measures and periodic declaration of disease risk map / disease free areas.
14. Enhanced public investment on laboratories for testing of feed and quality of livestock products.
15. Preferential project based public procurement of heifer / piglets / kids / Chicks / Feed / silage etc. from listed local breeding farms and feed manufacturing units.
16. Public funded, society managed centre of excellence in skill training across livestock value chain in different locations to ensure supply of farm supervisory man-power.
17. Facilitation of creation of an annual event / expo brand in collaboration with agriculture department to promote value chain interaction and exposure to technology.
18. Public funding for other trade related capacity building programs.
19. Emphasis on implementation of municipalty law related to loose sale of milk in non-certified premise or by non-certified vendor, open slaughter, open display of carcass /meat etc.
20. Reduction of GST on private Artificial Insemination Service (SAC Code 998612), Dairy product manufacturing services (SAC Code: 998815), Prepared animal feeds manufacturing services (SAC Code: 998817) from current 18% slab for local enterprises.