Bi-ennial conference of All Assam Veterinary Field Assistant Association

5TH JAN 2019

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Reorienting public para-veterinary service.

Assam State Veterinary Roadmap Project
Assam is a state where farm, wild and companion animals are contributing to human health, nutrition, livelihood, entrepreneurship development, employment generation, sustainable economic and social wellbeing of all its citizens.
Reorientation:
The action of changing the focus or direction of something Or familiarization with something again.
Service delivery should focus on:

- Availability
- Accessibility
- Acceptability
- Adequacy
- Affordability
Para-veterinary services should be re-oriented to ensure service availability in remotest locations and to the people who need it most!
People in para-veterinary services should be re-oriented to think beyond animal / livestock farmer. They should be made capable of handling concerns of all people in livestock business including consumers of livestock products or public in general.
Para-veterinary service should be re-oriented towards supporting livelihood of all people in livestock business. Para-vets should essentially understand the definition of ‘Livelihood’ to appreciate the importance of their services.
The livelihood equation

**Capabilities** + **assets** + **activities** which people utilize to make living = Livelihood

- **Power to do**
  - Physical + Mental + **Skills**
Asset: Cow
Activity: Dairy Farming
Skill: Milking
Cap: e.g. Infrastructure to hold and transport milk.
Physical strength and mental ability of the farmer to handle animal and to understand issues related to dairy farming.
Para-veterinary services should be re-oriented to support the development project management and livestock business development related functions at village level.
Curative service to Preventive Service:
- An essential re-orientation in technical approach
Handling specific disease → ensuring productivity
- An essential technical re-orientation
Single animal $\rightarrow$ herd of animal.
- An essential technical re-orientation
Handling single herd problem → supporting mass disease control
- An essential technical re-orientation
Working single → working in team with veterinarian to address the issue of discontinuous and inadequate service.
- A key service management re-orientation
Fire brigade service → annual contract.
- A key service management re-orientation.
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